



Capability Statement

CREATIVE & TECHNOLOGY FOR IN-PERSON, VIRTUAL & HYBRID EVENTS

CONTACT INFO

Steve Crandall
Chief Executive Officer

2200 6th Ave Ste 425
Seattle, WA 98121

206.938.0348
scrandall@thirdreel.com
ThirdReel.com

DUNS

081242858

CAGE CODE

842V4

NAICS

512110 Video Production
541921 Special Event Video
519130 Streaming
518210 Web Hosting
541490 Website Design
512191 Captioning, Subtitling

REPRESENTATIVE CLIENTS

Microsoft
Fred Hutch Cancer Center
The Fifth Avenue Theatre
Starbucks
The Gates Foundation
Seafair
Union Bay Sportswear
Sabin Vaccine Institute

AN ESSENTIAL BUSINESS

During the pandemic ThirdReel was deemed an essential business for our proven ability to support virtual and hybrid solutions across a variety of industries. Now that things are settling into the "new normal" we continue to set the bar for best practices surrounding in-person, virtual, and hybrid events.

CORE COMPETENCIES

					
Event Management	Creative Development	Multi-Camera Production	Event Streaming	Online Meetings	Conference Web Sites
					
Audio Video Rentals	Video Production	Event Photography	Motion Graphics	Non-profit Ask Videos	Corporate & Commercial
					
Specialty Video	Aerial Photography Videography	Site Surveys	3D Animation	Captioning & Audio Description	Zoom Interpretation Management

DIFFERENTIATORS

We're Experienced

If we haven't done it before, we've got the skills to figure it out. From the first hybrid COVID conference, put on by the NIH, to a virtual conference for the National Speakers Bureau, we've done it all.

Great Support

We know what it takes to partner with even the largest most demanding clients to pull off memorable events.

Competitive Pricing

We work with for profit and not-for profit clients and understand the difference. We offer 20% off our standard rates for registered non-profits.

We've Got the Tools

Discovering solutions to challenging problems is what we live for. We often craft innovative solutions for unique problems.

Guaranteed Results

We stand by our work and promise to make it right if something doesn't go as planned.

Constant Learning

We engage in continuous process improvement learning with every job. We stay ahead of the technology so our clients can deliver cutting edge experiences.